Qualitative data file formats supported by NVivo

Documents (interview transcripts, journal articles, etc.)

- Microsoft Word Document (.doc or .docx)

- Rich text created in Word (.rtf)

- Plain text (.txt)

- Adobe PDF (.pdf)

Audio (you will probably still want to transcribe these files)

- MPEG-1 Audio Layer 3 (.mp3)

- Microsoft Windows Media (.wma or .wav)

Video (you will probably still want to transcribe this information)

- MPEG file formats (mpg, mpeg, mpe, mp4)

- Windows Media (.avi or .wmv)

- QuickTime (mov, qt)   Warning: These work for a 32-bit installation only!

Pictures

- Windows bitmap (.bmp)

- Graphic Interchange Format (.gif)

- Joint Photographics Expert Group (.jpg or.jpeg)

- Tagged Image File Format (.tif or.tiff)

Datasets (a file that may contain qualitative as well as quantitative fields)

- Microsoft Excel workbook (.xls or .xlsx)

- A database table or view – for example, a Microsoft Access or SQL Server database table

- Comma or tab-delimited text files (.txt)

<u>Bibliographic records</u>

- EndNote (export as .xml for importing to NVivo)

- RefWorks (export as .ris for importing to NVivo)

- Zotero (export as .ris for importing to NVivo)

<u>Internet data (captured with NCapture)</u>

- Facebook conversations, Twitter messages, LinkedIn discussions and comments associated with YouTube videos (all of which are converted into Datasets as they are imported)

- Web pages (which are converted into PDF files as they are imported)

- YouTube videos, which function as non-embedded video data within the program providing an internet link is available